

Saunders Volunteer Fire Company presents...
Smith Mountain Lake Fireworks and Fire Company Fundraiser
July 5th, 2008 • Sponsorship Form

Yes, I would like to support the Saunders Vol. Fire Co and their Independence Day Fundraiser and Fireworks with my Tax-Deductible Donation!

Company: _____ Web Site: _____
 Address: _____
 Telephone: _____ Fax: _____
 Your Name: _____ Email: _____
 Referred By: _____ (where you found out about this event)

Please select the sponsorship option and the associated benefits of your choice. **If you're a vendor** or you'd otherwise like booth space, please complete the **Vendor Application Form**. If you need more information, please visit SMLFireworks.org, email 2008@SMLFireworks.org or call (540) 297-4412. Rain date (fireworks only) is July 6th.

Stars & Stripes Sponsorship

For any donation of \$1000 or more, you receive the benefits checked below plus the optional benefits you select:

- | | |
|--|---|
| <input checked="" type="checkbox"/> Full page graphic message in our event program ¹ | <input type="checkbox"/> Your promotional material displayed on-site |
| <input checked="" type="checkbox"/> Prominent year-round recognition on SMLFireworks.org | <input type="checkbox"/> On-site space for your business, up to 500sf |
| <input checked="" type="checkbox"/> Prioritized recognition in select mass media advertising ² | <input type="checkbox"/> VIP amenities for 4 (Ages 21 and Older Only) |
| <input checked="" type="checkbox"/> Prioritized recognition on other promotional material ² | <input type="checkbox"/> 2 Reserved Parking Pass |
| <input checked="" type="checkbox"/> PA announcement of your support during the event | <input type="checkbox"/> 8 General Parking Passes |
| <input type="checkbox"/> Contact me about being the exclusive Star Sponsor | <input type="checkbox"/> List as an official viewing location |
| <input type="checkbox"/> Contact me about sponsoring a live remote by BOB-FM | <input type="checkbox"/> List as an official donation drop point |
| <input type="checkbox"/> Contact me about enhanced promotion by WSET | <input type="checkbox"/> Include contact details on SMLFireworks.org ³ |

Red, White & Blue Sponsorship

For your donation of \$200 or more, you receive the benefits checked below plus the optional benefits you select:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Prioritized recognition on select promotional material ² | <input checked="" type="checkbox"/> Year-round recognition on SMLFireworks.org |
| <input type="checkbox"/> 1/3 rd page graphic message in our event program ¹ | <input type="checkbox"/> Your promotional material displayed on-site |
| <input type="checkbox"/> 2/3 rd page graphic message for \$400 or more donation ¹ | <input type="checkbox"/> 100sf of on-site space per \$200 donated |
| <input type="checkbox"/> Full page graphic message for \$600 or more donation ¹ | <input type="checkbox"/> 2 Parking Passes per \$200 donated |
| | <input type="checkbox"/> List as an official donation drop point |

Private Community Supporter

We appreciate any contribution you can provide. **We'll keep your contribution private**, unless you wish us to print the text below in our event program. For your donation of \$10 or more, you'll receive the benefits checked below:

- | | |
|---|--|
| <input type="checkbox"/> 1 Parking Pass | <input type="checkbox"/> 1 Additional Parking Pass per \$100 donated |
|---|--|

Text Message: _____
 Line 2: _____
 Line 3: _____

- Please provide your black & white artwork with this form or by email no later than **June 6**. We suggest a business card, company letterhead or coupon offer. A full page is 8.0Hx5.0W, 1/3 page is 2.6Hx5.0W, 2/3 page is 5.3Hx5.0W. Check here to use last year's artwork:
- Recognition in event promotions is prioritized primarily by space available, your donation amount and your support of this event in previous years. Such placement will be at the sole discretion of the Saunders Vol. Fire Co. Some promotional material may be produced before we receive your sponsorship. If you are a media outlet, we may not be able to include your sponsorship in all media promotions. We have no control over media content, unauthorized promotions of this event or the promotions of events or initiatives which may appear to be related to this event.
- You have the option to display contact information and a short description to the general public on SMLFireworks.org. If you'd like to display information other than the above, please include that information with this form or email it to us.

Please mail this form, artwork, and check payable to Saunders Volunteer Fire Company by June 6 to:
Treasurer, SVFC • P.O. Box 14 • Huddleston, VA 24104

Saunders Volunteer Fire Company, Inc. is recognized by the Internal Revenue Service as a non-profit organization under Section 501 (C) 3 of the Internal Revenue Act.